Art Fairs: The New Market Place

INSURANCE COVERAGE CONCERNS

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Museums vs. Dealer vs. Collector

COVERAGE DIFFERENCES



Museum Collections and Loans Insurance

What type of property is covered and how will it be valued?

Property Covered

- Property of the Insured
- Property of Others
 - Loans
 - Gifts awaiting acceptance





Dealers Inventory Insurance

What type of property is covered and how will it be valued?

Property Covered

- Property of the Insured
- Property held by the Insured
- Property Sold but not delivered
- Joint account
- Property of Others

Basis of Valuation

- Inventory value at cost plus 30% or selling prices less 20%, whichever greater
- Selling Price: sold but not delivered
- Agreed amount plus 10%: consigned
- Current market value (CMV)

Private Collections Insurance

What type of property is covered and how will it be valued?



Property Covered

- Property of the Insured
- Property of Others
- Interest in jointly owned property
- Newly acquired property

Basis of Valuation

- Scheduled value
- Purchase price
- Current market value (CMV)

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Coverage Comparison

Museum vs. Dealer vs. Collector

Museum	Dealer	Collector
New Acquisitions: automatic coverage	New Acquisitions: Automatic coverage	New Acquisitions: automatic coverage <i>up to</i> 90 days
BoV: Current Market Value, Agreed Value for Loans	BoV: Cost plus 30% or selling price less 20%; Selling price for works sold but not delivered	Scheduled Value (or Current Market Value), Purchase Price for new acquisitions
Coverage in Transit: Yes	Coverage in Transit: Yes	Coverage in Transit: Yes
Coverage for Property of Others: Yes	Coverage for Property of Others: Yes	Coverage for Property of Others: Yes



Museums v. De ler vs. Collector **NEWLY PURCHASED ARTYO RKS, WHO**

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Artworks newly purchased at fairs

Museum, Dealer and Collector policies can ALL provide coverage for items that are newly purchased at an art fair.

If the dealer provides coverage:

- The acquired works will be insured at the selling price
- Coverage under their policy will cease when delivered to the buyer

If the museum provides coverage:

- Coverage is automatic under the museum policy
- The works will be valued at current market value
- Coverage for works while still on fair premises, (unnamed location) while in transit, subject to limit on Declarations Page

If a collector provides coverage:

- Coverage (worldwide) is automatic for 90 days
- The works will be valued at purchase price
- Coverage for works while still on fair premises, while in transit to and while at the Premises of the Collector

So Who Insures? - Get It Agreed In Writing



Conclusions

Museum vs. Dealer vs. Collector

- Museum, Dealer and Collector policies can provide coverage for works that are purchased at a fair.
- The valuations under each policy vary slightly.
- Get a written agreement stating who will provide coverage for the work immediately following the purchase while at the fair and while in transit to the buyer, or designated delivery point.
- Before agreeing to provide coverage under your Museum policy:
 - Consider who will be overseeing the packing and shipping of your artworks.
 - Review your policy limits to ensure that your coverage is able to accommodate the new acquisition at the fair, in transit and when it arrives on your premises.
- Inspect your new works upon delivery and report any issues promptly.



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