



Sponsorship Opportunities

December 2, 4 & 6

The mission of ARCS is to support and empower collections professionals through education, leadership, and by building a diverse collections community.



Who We Are

Vision

To be a leading resource for professionals in collections care

Core Purpose

We educate and advocate for registrars and collections specialists

Values

- Recognize and demonstrate the evolving ethics of the profession
- Accountability and transparency to Membership in all areas of operations
- Model Inclusivity, Diversity, Equity and Access in all ARCS endeavors



VIRTUAL CONFERENCE 2024

Synergy

ARCS
ASSOCIATION OF REGISTRARS
AND COLLECTIONS SPECIALISTS



This year our Virtual Conference will explore the myriad of ways we can synergize our work. From planned partnerships to unexpected collaborations, we aim to showcase how relationships can yield mutually beneficial results.

Our sessions will delve into strategies for effective collaboration, sharing successful projects born from harmonious partnerships, and discovering how synergy within our workflows enhances both efficiency and effectiveness. Embrace the power of synergy with us as we pave the way for innovation and advancement in the museum collections field.



Package Sponsorships



IMPACT PARTNER (\$5,000+)

Advocate benefits, plus....

- Three (3) Virtual Conference registrations
 - Intersessional Slide
 - Named as a supporter at Welcome Address and Closing Remarks
 - Logo on two (2) *ARCS Updates*
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COMMUNITY BUILDER (\$2,500+)

Advocate benefits, plus....

- Two (2) Virtual Conference registrations
 - Logo on Virtual Conference Awardees webpage
 - Named as supporter at Day 2 Introductions when Awardees are announced
 - Logo on slides at three (3) Pre-Conference Webinars and named as supporter
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ADVOCATE (\$1,000+)

- Logo on Virtual Conference website with link to company site
- List of 2024 Virtual Conference attendees with email addresses

Event Sponsorships



With your event support, Registrars and Collections Specialists gain access to webinars and special programs at the 2024 Virtual Conference. Benefits include logo placement and acknowledgment at the event's introduction and conclusion.

\$2,000

Sponsor our kick-off event the evening before the conference, where we celebrate with a fun game night

\$1,000

Support Registrars and Collections Specialists sharing their unique experience during the Lightning Round Talks on Day 2

\$500

Provide registration to outstanding professionals to be announced at the Awardees Announcement during the Introduction on Day 2

\$500

Sponsor a Pre-Conference Webinar with topics like Oral History, Salvage, and more

\$500

Sponsor three (3) ARCS annual memberships to attendees of our evening activity on Day 1

\$500

Sponsor three (3) ARCS annual memberships to attendees of our evening activity on Day 2

Promotional Sponsorships



30-MINUTE THEATER (\$4,000)

Create a 30-minute, pre-recorded session demonstrating products, featuring services or providing an educational presentation.

BENEFITS

- 30-minute, pre-recorded session
- Inclusion within the On-Demand content portion of the meeting website

60-SECOND THEATER (\$1,000)

Create a 60-second, pre-recorded video about your staff, services, or products.

BENEFITS

- 60-second, pre-recorded introduction
- Inclusion within the On-Demand content portion of the meeting website

INTERSESSIONAL SLIDE (\$500)

Design a slide to be added to the slide roll between sessions.

BENEFITS

- Scrolling slide displayed between sessions
- Inclusion within the On-Demand content portion of the meeting website

In-Person Receptions



New this year!

\$1,000 per sponsor

Join ARCS members and your staff for an **in-person** event at a local restaurant at the Virtual Conference conclusion. ARCS will promote your reception to members with email blasts and on social media. Each reception will have an ARCS leader on site as event contact.



Sponsor will organize and fund event.

Sponsors may collaborate to co-host event.

BENEFITS

- Logo with information about reception on ARCS Virtual Conference website
- Named as sponsor at event
- Opportunity to provide brief welcoming remarks at event





Make a Sponsorship Commitment Today!

Deadline to receive full benefits is November 1.



Suzanne Hale

**Association of Registrars and
Collection Specialists**

Fundraising Subcommittee Chair

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Synergy: Virtual Conference 2024

<https://www.arcsinfo.org/programs/conference/2024-virtual-conference>

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Thank you to the 2022 Virtual Conference Sponsors!



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