

Photo Synthesis: What you need to know about photographs

Tuesday, April 25th

Museum of the Moving Image
36-01 35 Ave, Astoria, NY 11106

Description: This workshop for staff who care for various types of photography collections will cover identification and description of photographs, copyright, framing and mounting, display, storage, and transportation. Attend this workshop to strengthen your knowledge of photographic registration and preventive conservation!

Attendees: 125 including speakers and planning taskforce

Members: \$125

Non members: \$150

9:00-9:30 Registration

9:30-9:40 Opening remarks

9:40-12:00 **What is it? Overview of Photographic Processes**

- Speaker: Nora Kennedy, Sherman Fairchild Conservator in Charge, Photograph Conservation Department, The Metropolitan Museum of Art
 - Top 4 photographic processes: Albumen prints, gelatin silver prints, dye coupler prints, and inkjet prints
 - General characteristics, common deterioration issues, nomenclature

Storage and Display

- Speaker: Peter Mustardo, Director/Co-Founder, The Better Image
 - Display guidelines (Temp/RH/Light), exposure/rotation period, light levels, air quality
 - Temp/RH of storage rooms, while in transit
 - Cold storage (Nora Kennedy)

12:00-1:30 Buffet lunch

1:30-2:20 **Storage and Display** continued

- Speaker: Peter Mustardo, Director/Co-Founder, The Better Image
 - Storage materials, interleaving materials. Importance of P.A.T.
 - Storage enclosures: window mats, folders, sleeves, boxes
 - Limits of conservation treatment interventions

2:20-3:20 **Copyright/Open Access**

- Speaker: John French, Director of Visual Resources, Yale University Art Gallery
 - Copyright, Identifying and finding rights holders, Determining rights status: Orphan works, Fair use doctrine, Non-exclusive license agreements, Underlying rights: works depicted, Open Access and 3rd party agreements.

3:20-3:40 **Stretch break**

3:40-4:50 Installation and Transport

- Speaker: Jed Bark, Bark Frameworks
 - Framing photographs: Those practices and materials that--
Put photographs at risk
Protect photographs from environmental insult
- Speaker: Nick Marshall, Manager of Exhibitions and Programs, George Eastman Museum
 - The good, the bad, the ugly: Packing and installation oddities and niceties

4:50 **Closing remarks**

- Speaker: ARCS Committee member