Using Applications for Digital Condition Reporting

Crozier Fine Arts, Inc.



"Time consuming"

" Adds so little value"

"Neolithic" Laborious process"

"Antiquated working

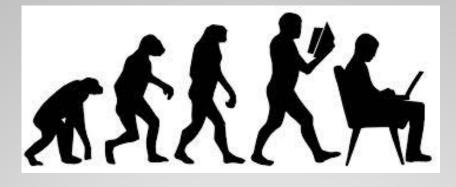
method"



- Receiving into storage
- Releasing from storage
- Shipping from a third party location
- Multi-leg traveling exhibition
- Prior to private treaty sale
- Collecting from gallery or auction house
- Appraisals for insurance

Condition Reports in a Commercial Environment





Evolution of the Condition Report

CROZIER FINE ART STORAGE AND LOGISTICS

WAYBILL			01-6740
SHIPPER	Access: Direct Access	CONSIGNEE	Access: Direct Access
JOHN DOE GALLERY 515 WEST 20TH STREET New York NY 10011 UNITED STATES		JOHN DOE GALLERY c/o CFA-Dept 08 Storage Attn: 525 West 20th Street New York NY 10011-2819 UNITED STATES	
X STREET:		X STREET:	
Contact: Juint Garge	Ext: Cell:-	Contact: Phone: 1-212-741-2024	Ext: Cell:-
PLEASE CONDITION BEFOR	le wrapping		AS AGREED
			NV # CLIENT REF COUNT
ITEM DESCRIPTION			INV # CLIEINI KEP COUNT
ITEM DESCRIPTION JANE DOE "UNTITLED (ELE [48 X 60 X 2 INCHES]	PHANT-RED)" 2013 ACRYLIC ON CANVA - Weart to LL & - Dist/ Debrits along - Canvas bickling@" - Areas of debris - 2" abrastion hear	AS	
JANE DOE "UNTITLED (ELE	- wear to 11 8	AS LR corners	Санчал ² РЪ.

Name:

Name:

Received By Consignee

Received By CFA

Sign:

Date:

Sign:

Date:

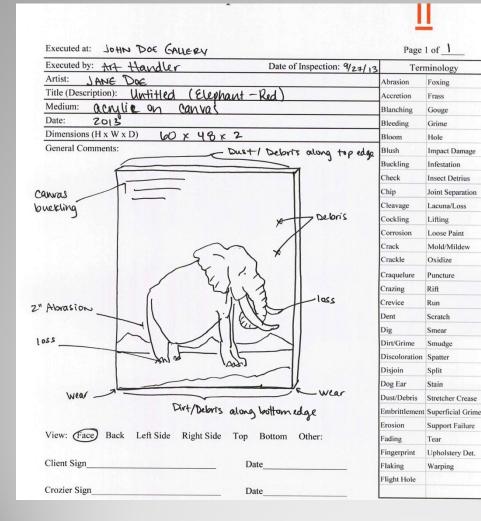
liability for loss or damage to the shipment shall not exceed 60 CENTS PER POUND except that the Shipper hereby declares a value of $3 \\ 0$ for the shipment and agrees to pay an increased charge pursuant to the Carrier's schedule of charges

furnished to the Shipper.

Evolution of Condition Reports

- Comments on a waybill
- Free format
- General by nature
- Location of conditions not very specific
- Little time required
- No camera





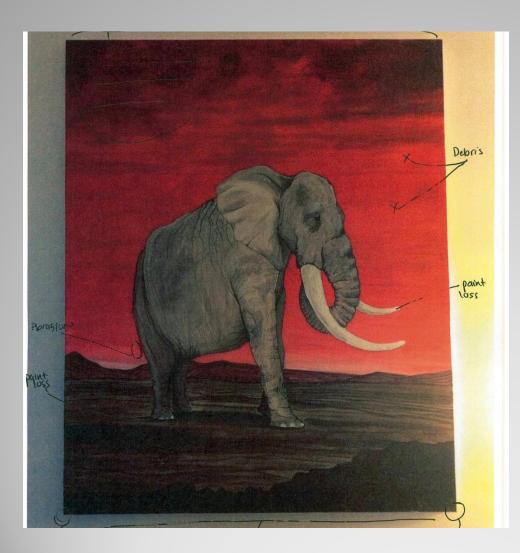
Evolution of Condition Reports

- Report format
- Freehand image
- List of terms

•

- Specific location of conditions
- More time required

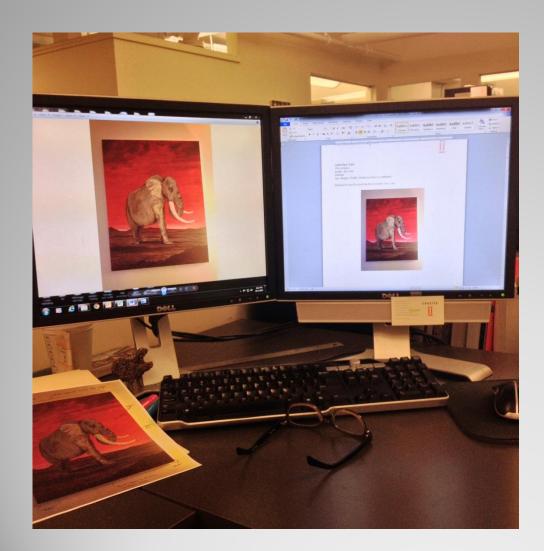




Evolution of Condition Report

- Mark-up photograph
- Specific location of conditions
- Requires more time to obtain photograph, print, and mark-up
- Can be standalone or part of a wider process
- Narrative can accompany
 the marked-up image

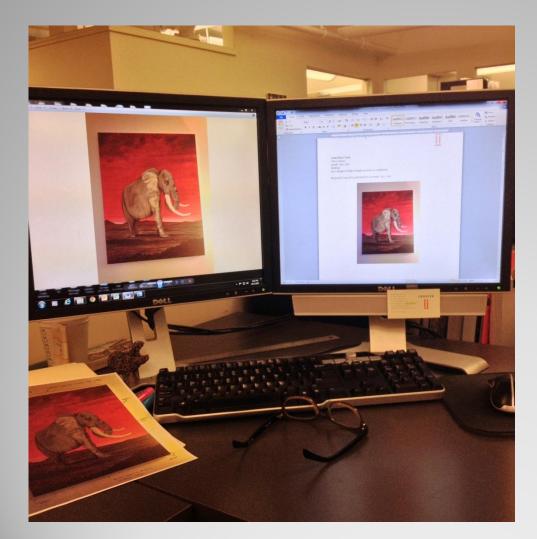




Evolution of Condition Report

- Can be second part of a three part process:
- Marked-up photograph
- Specific location of conditions
- Transfer information to the digital image
- Time consuming requiring desktop, software and camera





Evolution of Condition Reports

- Final part of a three part process:
- Marked-up photograph
- Specific location of conditions
- Transfer information to the digital image
- Image and conditions transferred from Photoshop to a PDF for emailing, printing, or storage
- 'Locked' image and notations

Condition Report

Jane Doe Untitled (Elephant- Red) 2013 Acrylic on canvas

Size: 60H X 48W X 2D in Prepared By Kelly Garretson on 10/02/2013



Evolution of Condition Reports

- Final part of three-stage process
- Photograph marked-up
- Specific location of conditions
- PDF
- Easy to transfer and store

Page 1 of 4 Trozier Fine Arts, Inc 525 West 20th Street, NY, NY 10011 T 800-822-ARTS T 212-741-2024 F 212-243-5209 www.crozierfinearts.com STORAGE, GLOBAL LOGISTICS, CRATING, ENGINEERING, TRANSPORTATION

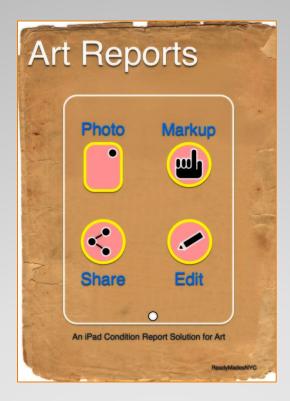




Evolution of Condition Reports

- iPad application
- Consolidates all of the previous parts of process
- Provides marked-up images
- Language for conditions
- Standardized product regardless of location, person conducting condition, etc.
- Dramatically reduces time
- Remote storage of images and report

CROZIER FINE ART STORAGE AND LOGISTICS







Development Issues

- Integration with iOS
- Image sizes and quality
- iPad, iPad mini and iPhone
- Populating and storing data fields
- Saving and transferring files
- Work flow
- Terminology
- Number of images
- Training
- Client interaction
- Field trials

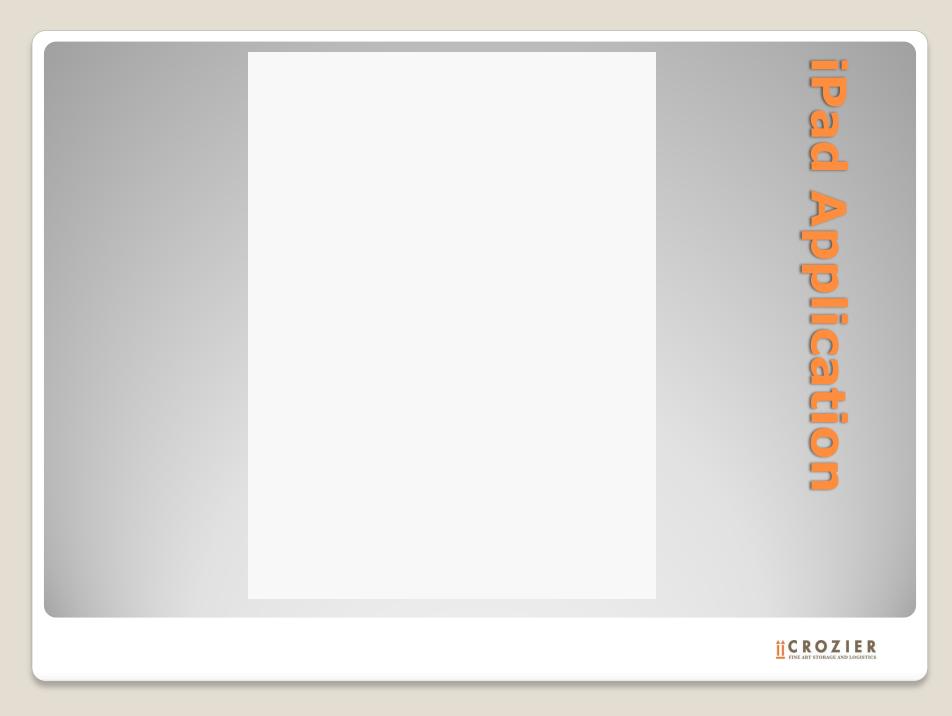




Facts and Figures

- Written in Objective C
- English language
- In development since June 2012
- Updated for iOS 7
- 2,500+ condition reports
- 16 iPads used daily for reports within Crozier
- Beta versions with select registrars





Feedback

- Condition terminology; too many, sufficient, or different
- Multilingual; `mapping' of terminology
- Features; data fields, insert text for comparisons
- Workflow; progressive/sequential reports
- Different requirements; 2D and 3D
- Painting; with frame or without frame
- Functionality; storage, image manipulation, security. etc.

"Time consuming"

" Adds so little value"

"Neolithic"

"Laborious process"

"Antiquated working method"

"Saved me 75% of my time"

"There is no going back"

"What would I do without it?" iPad Application



Thank you!

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