



Momentum

2023 Conference
November 7-10, 2023
Montreal, Quebec, Canada



ARCS
ASSOCIATION OF REGISTRARS
AND COLLECTIONS SPECIALISTS

2023 Sponsorship Opportunities



About ARCS...

Our Mission

ARCS supports and empowers collections professionals through education, leadership and by building a diverse collections community.

Our Vision

To be a leading resource for professionals in collections care.

Our Values

- Recognize and demonstrate the evolving ethics of the profession
- Accountability and transparency to membership in all areas of operation
- Model inclusivity, diversity, equity and access in all ARCS endeavors.

Why Participate in the ARCS Montreal Conference...

- Network in exhibit hall at your table where breaks & meals are held
- Showcase new products
- Support travel stipends for MORE ARCS members to attend
- Sponsor preconference workshops and off-site tours
- Gain visibility on ARCS conference app
- Receive online exposure on ARCS conference page
- Meet with ARCS Board of Directors and Members
- Sponsor a product for the attendee bag or a prize
- Gain knowledge and new ideas by attending ARCS conference sessions
- Expand exposure through the ARCS event archive

Sponsorship Levels

Sponsorship Level & Benefits	Platinum \$15,000 (SOLD OUT)	Gold \$8,000 (SOLD OUT)	Silver \$5,000 (unlimited)	Bronze \$1,000 (unlimited)
Tote Bag Logo <i>Add your logo to conference tote bag</i>	✓			
Private Event with ARCS Leaders <i>Join ARCS Board of Directors for lunch!</i>	✓			
Speaking Opportunity <i>Enjoy 2 minutes to speak at opening address</i>	✓			
Complimentary Registrations <i>Receive one or two free registrations</i>	2	1		
Opening Address Acknowledgment <i>Receive an oral "thank you" at address and recognition on slide screen with your logo</i>	✓	✓		
Closing Announcement Giveaway <i>Provide and present a product as a giveaway at closing announcements</i>	✓	✓		
Exhibit Area Table <i>Receive an exhibit table in the dining area where you will have maximum exposure</i>	Priority Selection	✓		
Logo Item in Attendee Bag <i>Add small product to attendee tote bags</i>	✓	✓		
Recognition in ARCS Update Emails <i>Receive recognition in two ARCS Update emails sent to all conference attendees</i>	Logo	Name	Name	
Recognition on Session Slides <i>Receive recognition at conference with your logo or name on scrolling slide screens</i>	Logo	Logo	Name	
Recognition on App <i>Receive recognition on ARCS conference App with your logo or name</i>	Logo	Logo	Name	Name
Level-Specific Recognition on Website <i>Receive recognition on ARCS conference website with your logo or name linked to your website</i>	Logo	Logo	Name	Name

Want more exposure...

We have other great sponsorship opportunities available once you have committed to a tiered sponsorship level.

Sponsorship Opportunity	Benefits
<p style="text-align: center;">WiFi Exclusive Sponsorship \$10,000</p>	<p>Be the EXCLUSIVE Wi-Fi sponsor for the entire conference. All meeting attendees will see your name posted at key locations and enter it into their devices. Customize network and password names for the conference duration. <i>Names to be reviewed and approved by ARCS conference leadership.</i></p>
<p style="text-align: center;">Trivia Night Exclusive Sponsorship \$4,000</p>	<p>Be the EXCLUSIVE Trivia Night sponsor. Participate by reading questions, announcing winners, and entertaining the crowd. Receive an oral "thank you" from ARCS leadership. Your logo will be displayed on the slide screen. <i>You are welcome to share additional prizes with your logo and name with attendees.</i></p>
<p style="text-align: center;">Attendee Travel Stipends 12 Opportunities \$2,000</p>	<p>Be one of TWELVE Travel Stipends sponsors to help assist ARCS members attend the conference. Travel Stipend sponsors will present certificates to Travel Stipend awardees at the closing address. Receive an oral "thank you" from ARCS leadership. Your logo will be displayed on the slide screen. <i>Awardees are selected by the ARCS Awards Subcommittee through a peer-review application process.</i></p>
<p style="text-align: center;">Preconference Workshop 3 Opportunities \$2,000</p>	<p>Receive an oral "thank you" from ARCS leadership at the introduction of all three preconference workshops. Your logo will be displayed on the slide screens. You may provide products with your logo and name for attendees at the workshops.</p>
<p style="text-align: center;">Preconference Off-Site Tours 3 Opportunities \$2,000</p>	<p>Receive an oral "thank you" from ARCS leadership on the buses to each venue. Your logo will be displayed on the slide screens of the buses. You may provide products with your logo and name for attendees of the tours. <i>A representative from your company is invited at no additional cost.</i></p>

Need More Info...



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General Information

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ARCS Home

www.arcsinfo.org

2023 Conference

<https://www.arcsinfo.org/programs/conference/2023-conference>



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The logo for the Momentum 2023 Conference features a stylized globe on the left, composed of a grid of lines. To the right of the globe is a dark grey, curved shape resembling a ramp or a stylized letter 'M'. Below this shape is a horizontal rainbow-colored bar. The word 'Momentum' is written in a large, bold, green, italicized font. Below it, the conference details are listed in a smaller, black, sans-serif font. To the right of the text is the ARCS logo, which consists of a green circular emblem with a white swirl inside, followed by the text 'ARCS' in a large, bold, green font, and 'ASSOCIATION OF REGISTRARS AND COLLECTIONS SPECIALISTS' in a smaller, black, sans-serif font below it.