



Partnership Opportunities

# ARCS 2022 Virtual Conference

December 5,7,9



# Why Participate



- Gain time with key decision-makers
- Develop new product ideas by attending ARCS Virtual Conference educational sessions
- High exposure time through the duration of the event and archive
- Individualized Virtual Booth space
- Inclusion within the Virtual Conference platform and on ARCS Website
- Opportunity to host a Boardroom or Roundtable Meeting
- Opportunity to increase your exposure through a Virtual Conference Sponsorship



The mission of ARCS is to represent and promote registrars and collection specialists, to educate the profession in best practices of registration and collections care, and to facilitate communication and networking.

## Vision

To be the authoritative resource and advocate for professionals in collections care.

## Core Purpose

We educate and advocate for registrars and collections specialists.

## Values

- Demonstrate the Ethics of the Profession
- Accountability to Membership
- Model Transparency
- Promote Inclusivity



# Dashboard Reports

- Booth Visitors
- Playlist Views
- Resource Downloads
- Booth Chat Transcript
- Q&A Transcript



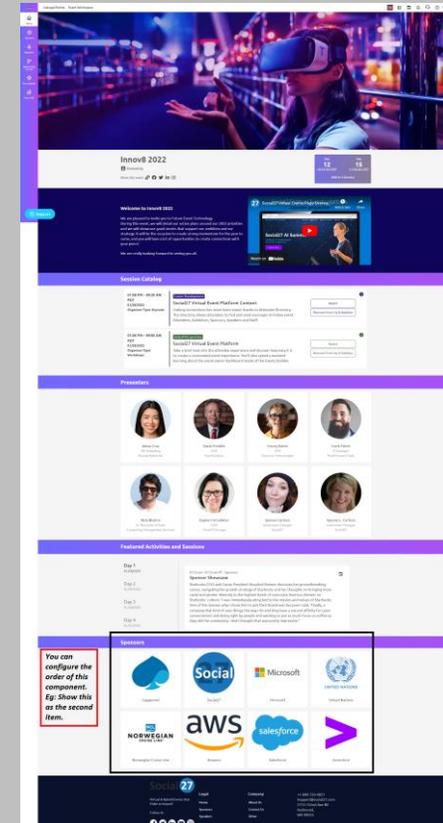
# Social 27

	Tier I	Tier II	Tier III	Exhibit
Meeting with ARCS Leadership	X			
Conference Registrations	3	2	1	
ARCS Update Email	X	X		
Tier Specific Recognition on Website & Signage	I	II	III	Exhibitor
ARCS available Booth Representative	5	3	2	1
Product Theater (on-demand)	X			
Boardroom Meeting (per day)	2	1		
Roundtable Meeting (per day)	3	2	1	
Exhibit & Sponsorship Meeting Strategy	X			
Virtual Exhibit Booth	I	II	III	Direct Link
Attendee Poling Capabilities	X	X	X	
Executive Dashboard Analytics	X	X	X	Basic Analytics

- Private meeting with the ARCS leadership
- Three (3) Complimentary Virtual Conference Registrations
- Two ARCS Update emails sent to all ARCS Virtual Conference attendees (ARCS to circulate) – one prior and one post conference
- Recognition of Tier I Support at the ARCS Virtual Conference with prominent exposure, including a supporter recognition logo to be displayed in your Virtual Exhibit Booth, and acknowledgment on the meeting website
- Recognition of Tier I Support on the ARCS Virtual Conference Webpage including a weblink
- Complimentary one-time use of the pre-registered and the final attendee registration mailing lists
- Booth Representatives (up to): 5
- Product Theater: 30-minute education session
  - Pre-Recorded and On-Demand for attendees
- Board Room Meeting: meeting space for up to (30) participants – 2 per day
- Roundtable Meeting: private meeting opportunity for up to (6) attendees – 3 per day
- One Virtual Sponsorship/Exhibit Strategy Develop Session
- Virtual Exhibit Booth
  - Number of available Playlist media items (up to): 5
- Push Notifications: 2
- Virtual Bag Insert
- Lead Generation Form Integration
- Attendee Poling Capabilities
- Custom Dashboard Analytics to Track Exhibition Data

**FEE: \$10,000**

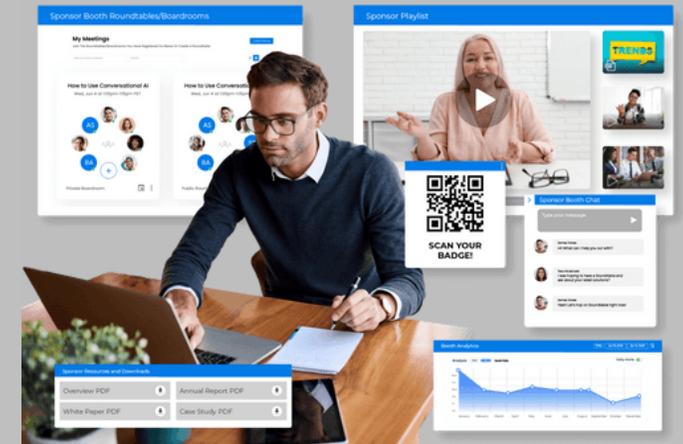
# Tier I Support



- Two (2) Complimentary Virtual Conference Registrations
- One ARCS Update email sent to all ARCS Virtual Conference attendees (ARCS to circulate) – pre-conference
- Recognition of Tier II Support at the ARCS Virtual Conference with prominent exposure including a supporter recognition logo to be displayed in your Virtual Exhibit Booth and acknowledgment on the meeting website
- Recognition of Tier II Support on the ARCS Conference Webpage including a weblink
- Complimentary one-time use of the pre-registered and the final attendee registration mailing lists
- Booth Representatives (up to): 3
- Boardroom Meeting: meeting space for up to (30) participants – 1 per day
- Roundtable Meeting: private meeting opportunity for up to (6) attendees – 2 per day
- Virtual Exhibit Booth
  - Number of available Playlist media items (up to): 3
- Push Notifications: 1
- Virtual Bag Insert
- Lead Generation Form Integration
- Attendee Poling Capabilities
- Custom Dashboard Analytics to Track Exhibition Data

**FEE: \$7,500**

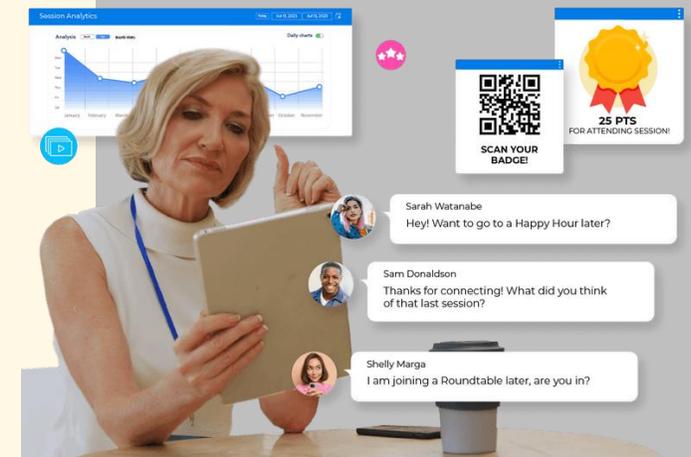
# Tier II Support



# Tier III Support

- One (1) Complimentary Virtual Conference Registration
- Recognition of Tier III at the ARCS Virtual Conference with prominent exposure including a supporter recognition logo to be displayed in your exhibit booth and acknowledgment on the meeting website
- Recognition of Tier III on the ARCS Virtual Conference Webpage including a weblink
- Complimentary one-time use of the pre-registered and the final attendee registration mailing lists
- Booth Representatives (up to): 2
- Roundtable Meeting: private meeting opportunity for up to (6) attendees – 1 per day
- Virtual Exhibit Booth
  - Number of available Playlist media items (up to): 2
- Virtual Bag Insert
- Lead Generation Form Integration
- Attendee Poling Capabilities
- Executive Dashboard Analytics to Track Exhibition Data

**FEE: \$5,000**





# Sustainability360

2022 ARCS Virtual Conference

- Logo on Partner Directory page
- Direct link to your external website
- Listing on ARCS Virtual Conference Webpage with contact details

**FEE:** \$1,500 (Non-Profit \$500)

# Partner Directory





# Sustainability360

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# Additional Opportunities

EDUCATION	Product Theater	\$3,000 Shared Time Period
	Boardroom Meeting	\$5,000
	Roundtable Meeting	\$2,000
SOCIAL & NETWORKING	In-Person Reception 	\$5,000   \$3,000 shared
	Get Social with "The ARCS"	\$750
PROMOTIONAL	Virtual Conference Slide	\$1,500
	Know Before You Go Insert	\$500





# Sustainability360

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# Educational Opportunities

## PRODUCT THEATER

Product Theaters are 30-minute, pre-recorded sessions demonstrating products or conducting educational presentations.

Benefits:

- 30-minute pre-recorded session
- Inclusion within the On-Demand content portion of meeting website
- One (1) full Virtual Conference Registration

**FEE: \$3,000**





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# Educational Opportunities

## BOARDROOM MEETING

ARCS provides you with the opportunity to host a meeting for up to (30) participants

Benefits:

- Inclusion within the Virtual Conference Website
- One (1) full Virtual Conference registration

**FEE:** \$5,000

## ROUNDTABLE MEETING

Reserve your Virtual Conference Roundtable for private meetings for up to (6) attendees.

Benefits:

- Inclusion within the Virtual Conference Website

**FEE:** \$2,000





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## IN-PERSON RECEPTIONS

Celebrate with ARCS attendees and your staff for an in-person event with food and beverages at a local restaurant or bar at the conclusion of the Virtual Conference on the evening of December 9, 2022. Support includes dedicated signage at the event, inclusion on the ARCS Virtual Conference Website, and an opportunity to provide brief welcoming remarks.

Proposed Locations: San Francisco, New York, Chicago

**FEE:** \$5,000 | \$3,000 shared

## GET SOCIAL WITH ARCS

Help create an interactive social experience by sponsoring our Social Engagement! Your logo will be prominently displayed above all social links and seen by attendees viewing the live conversation.

**FEE:** \$750

# Social & Networking Opportunities





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## MEETING SLIDE

Add a promotional slide to the meeting slide roll.

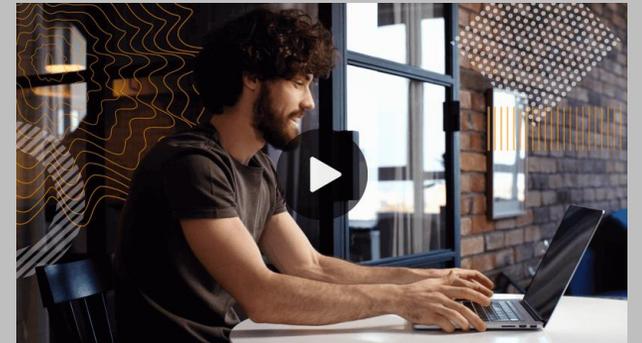
**FEE:** \$1,500

## KNOW BEFORE YOU GO INSERT

Shine by showcasing your promotional PDF within the pre-conference “Know Before You Go” emailing to all registrants. You will be responsible for working with your graphics team to keep the PDF within the recommend maximum size of 1.5 megabytes.

**FEE:** \$500

# Promotional Opportunities





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2022 ARCS Virtual Conference

## PARTNER RELATIONS

Brent Schwartz  
ARCS Business Development  
[development@arcsinfo.org](mailto:development@arcsinfo.org)

Suzanne Hale  
Fundraising Sub-Committee Chair, Association of Registrars and Collection Specialists  
[development@arcsinfo.org](mailto:development@arcsinfo.org)

## GENERAL INFORMATION

Email [info@arcsinfo.org](mailto:info@arcsinfo.org)  
ARCS Home [www.arcsinfo.org](http://www.arcsinfo.org)  
2022 Conference <https://www.arcsinfo.org/programs/conference/2022-virtual-conference>

# Contacts

